

AGA Washington, DC Chapter

Program Year 2027 Sponsorship Benefits



Program Year 2027 Sponsorship rates	Platinum \$12,000	Diamond \$8,000	Gold \$5,500	Silver \$3,500	Bronze \$2,000
Visibility and brand awareness					
Chapter website – logo and description	✓	✓	✓	✓	✓
Chapter events – recognition by President and logo on event media	✓	✓	✓	✓	✓
Chapter social media – posts with hashtags and mentions	✓	✓	✓	✓	✓
Chapter newsletter					
- Advertisement	full page	full page	half page	half page	half page
- 'Thought Leadership' article(s)	2 articles	1 article	1 article	-	-
Exclusive access and thought leadership					
Leadership Exchange luncheons with a senior government speaker (3-4 annually) – free attendees per luncheon	3	2	-	-	-
One monthly luncheon *					
- VIP seating with speaker	✓	✓	-	-	-
- Speaker introduction, and photo in chapter newsletter and social media	✓	✓	-	-	-
Annual chapter training					
- Technical committee representative	✓	✓	-	-	-
- Moderator for one session	✓	✓	-	-	-
Engagement opportunities					
Monthly luncheons (8 annually) – free attendee(s)	3	2	2	1	-
Annual chapter training					
- Free attendee(s)	2	2	1	-	-
- Booth	✓	✓	-	-	-
Annual chapter awards gala					
- Free attendee(s)	2	2	1	1	-
- Awards committee representative	✓	-	-	-	-
- VIP seating	✓	-	-	-	-
Other events (e.g., chapter-sponsored happy hour networking event) – free attendee(s) per event	3	2	1	1	-
Marketing tools					
Job postings on chapter website (logo, description, and link)	✓	✓	✓	✓	✓
A la carte sponsorship opportunities **					
Breakfast or lunch at annual chapter training	✓	✓	✓	✓	✓
Happy hour networking event	✓	✓	✓	✓	✓
Other to be agreed upon with Chapter President	✓	✓	✓	✓	✓

* Priority is given to Platinum sponsors, with remaining availability offered to Diamond sponsors.

** Pricing and availability to be agreed-upon with Chapter President.